



Hallmark

SURPLUS SHOP

You are invited to attend the monthly sale at Hallmark Cards Incorporated's Surplus Shop. Please review all information provided on the following pages.

| | |
|--------|---------------------------------------|
| Page 1 | Invite Letter* |
| Page 2 | Sale Dates |
| Page 3 | Parking Map – Enter Lot 12 from McGee |
| Page 4 | First Time Shoppers Guide |

*Some companies who do not have badges may need to print the invite letter to gain access through our security checkpoint.

SURPLUS SHOP

Dear Neighbor Employee,

Hallmark Cards, Incorporated is pleased to recognize you as a valued “neighbor” in our corporate community and to offer you an opportunity to enjoy the benefit of shopping in our Surplus Shop.

Please keep in mind that you are one of several select companies being invited to this event, so expect a crowd. Our surplus product varies throughout the year. The best selection or choice of product will be after a season has ended. Remember this shop carries Hallmark's discontinued products.

- We are not open to the public – Invite Only
- All customers must pay by cash.
- There is an ATM available onsite.
- No credit or debit cards accepted. NO CHECKS.
- You may bring guests.
- No children under 12
- PLEASE NO INFANTS OR STROLLERS.
- You must have your Company badge to enter. An employee with a badge must accompany guests.
- If you do not have a badge please have this letter and a form of identification of employment from your company such as a pay stub or other ID.
- Teachers invited from Kaleidoscope must have invite email from sender.
- Parking on surface lots adjacent to 26th and 27th and McGee. Enter through the doors on the west side of the Hallmark headquarters building, at the northeast corner of 26th and McGee. The store is located one level up from the street entrance or on the 4th floor if you use the elevator.
- All product purchased is for personal use only-not for resale
- Quantity of some items may be limited
- Capacity of the shop is limited for safety reasons. We request your patience if a wait is required.

The Surplus Shop is an Employee only Shop located in Hallmark headquarters. Discontinued Items that are sold here are offered at 75% to 90% savings off retail price. Tax will be charged on all items.

These items are quality, no seconds or damaged product, straight from the Hallmark distribution center.

We look forward to sharing this wonderful benefit with you!

Thanks,

Jeff McHenry

Surplus Shop Coordinator

Plant Card Shop Team Leader

Hallmark Cards, Inc.

816-545-0225 / jmchen2@hallmark.com

Susan Ellis

Corporate Services Manager

Employee Card Shops

Hallmark Cards, Inc.

816-274-5001 / susan.ellis@hallmark.com



HALLMARK NEIGHBOR SALES IN 2019

| MONTH | DATE | HOURS |
|-----------|------------------------------|-----------|
| January | Thursday, January 17, 2019 | 4PM - 7PM |
| February | Thursday, February 21, 2019 | 4PM - 7PM |
| March | Thursday, March 21, 2019 | 4PM - 7PM |
| April | Thursday, April 18, 2019 | 4PM - 7PM |
| May | Thursday, May 16, 2019 | 4PM - 7PM |
| June | Thursday, June 20, 2019 | 4PM - 7PM |
| July | Thursday, July 18, 2019 | 4PM - 7PM |
| August | Thursday, August 15, 2019 | 4PM - 7PM |
| September | Thursday, September 19, 2019 | 4PM - 7PM |
| October | Thursday, October 17, 2019 | 4PM - 7PM |
| November | Thursday, November 21, 2019 | 4PM - 7PM |
| December | None | 4PM - 7PM |



HALLMARK PARKING

- Ⓑ PARKING Use 4D entrance.
- ① 4D ENTRANCE



Parking is available in (B) surface lot #12 on the west side of McGee St. Please enter the building through (1) the 4D guard station.

Know the basics, become a pro



Basics

- Everything in the Surplus Shop is 75% off the retail price, except Crayola.
- Crayola is priced at a value price with no further discount.
- We have wrote "Your Cost" or "YC" on some items, This is what you are paying after the 75% discount. (We have done the math for you)
- The Basic Hallmark label on product:



You Pay 75% off the USA Retail price

Wholesale Vs. Retail

- A wholesale is multiple retails packed together
- You will see multiple items in wholesale units placed on our sales floor.
- We sell per retail, if you do not want the quantity in a wholesale pack, you can open it or bring it to the registers and ask a cashier for assistance in opening a wholesale pack.